

# Adamstown Rosebud FC Sponsorship



Thanks for considering sponsoring Adamstown Rosebud Football Club. Despite being volunteer run, it costs a great deal to run an NPL football club. Your sponsorship will allow us to provide quality coaching and support for boys and men to play high level football.

We rely on sponsors to keep our registration fees as low as possible for players and their families.

## Benefits of sponsoring

1. Promote your brand and business offering to the football community.
  - Reach more than 600 players, parents & volunteers from our club plus opposing teams from the Hunter & mid North Coast.
  - 5000+ followers across 3 social media channels and 850 website visits a month.
  - First and Reserve Grade matches are livestreamed on BarTV Sports.
2. Give back to your community through sport. You'll help young footballers to develop their football skills, stay fit, and learn skills for off the field too.
3. Check with your accountant but sponsorship can be a business expense.

## Please get in touch about your needs

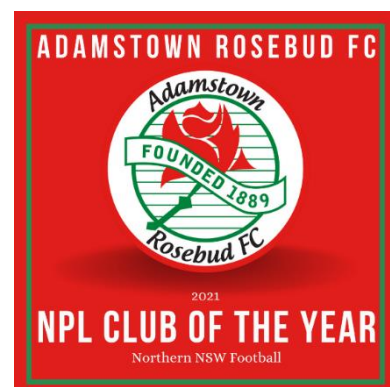
We'd love to chat about any sponsorship option or to customise a package that meets your needs. Please phone Craig on 0437 477 493 or email [sponsorship@adamstownrosebudfc.org.au](mailto:sponsorship@adamstownrosebudfc.org.au) with your contact details and preferred time to talk.

## Why Adamstown Rosebud FC?

Adamstown Rosebud FC is one of Australia's longest standing football clubs with a rich and successful football history. We have teams from Under 9s through to first grade playing in Northern NSW's premier competition, the National Premier League (NPL) and the Junior Development League (JDL).

**The Adamstown Way** is to develop and promote from within to help shape good men on and off the field. We do this by enjoying football and through our values of collaborative effort, mutual respect, hard work and discipline.

**We connect with community.** We were the first Northern NSW football club to partner with headspace to provide seminars and resources to support player resilience and good mental wellbeing. We take part in the annual Push Up Challenge to raise awareness and funds for local mental health services. We work with local cadets to host an ANZAC service and the NNSW NPL Anzac Cup each year.



# Sponsorship options



All sponsors receive these benefits PLUS specific benefits in the table below.

- ARFC sponsor logos to use in your marketing
- a listing with your website & social media links on our website sponsor page
- free passes to our Sponsors Day (varies with level of sponsorship)
- free passes to Seniors' home games (varies with level of sponsorship)

Sponsorship	Cost/yr ex GST	Key additional benefits
Major (3 year commitment) Must sign by Sept 2022 for shirt logos	\$20,000	<ul style="list-style-type: none"> <li>• Front of Senior playing shirt</li> <li>• Back of Youth and JDL playing shirts</li> <li>• Back of Senior training shirt</li> <li>• Exclusive ground entry &amp; scoreboard signage</li> <li>• Premium ground signage (6)</li> <li>• Website home page</li> <li>• Social media, newsletter and member promotion</li> <li>• Custom ground announcements</li> </ul>
Green – Senior 1st & Res Grade (3 year commitment) Must sign by Sept 2022 for shirt logos	\$15,000	<ul style="list-style-type: none"> <li>• Back of Senior playing shirt</li> <li>• Front of Senior training shirt</li> <li>• Back of Youth and JDL training shirts</li> <li>• Premium ground signage (6)</li> <li>• Website home page</li> <li>• Social media and newsletter promotion</li> <li>• Custom ground announcements</li> </ul>
Red - Youth 13-18 (3 year commitment) Must sign by Sept 2022 for shirt logos	\$7,500	<ul style="list-style-type: none"> <li>• Front of Youth playing shirt</li> <li>• Back of Youth training shirt</li> <li>• Premium ground signage (3)</li> <li>• Website home page</li> <li>• Social media and newsletter promotion</li> <li>• Custom ground announcements</li> </ul>
JDL (3 year commitment) Must sign by Sept 2022 for shirt logos.	\$5,500	<ul style="list-style-type: none"> <li>• Front of JDL playing shirt</li> <li>• Back of JDL training shirt</li> <li>• Premium ground signage (3)</li> <li>• Website home page</li> <li>• Social media and newsletter promotion</li> <li>• Custom ground announcements</li> </ul>
White	\$5,000	<ul style="list-style-type: none"> <li>• Ground signage (4)</li> <li>• Social media and newsletter promotion</li> <li>• Custom ground announcements</li> </ul>
Team sponsors 1 <sup>st</sup> , Res, 18, 16, 15, 14, 13, 12, 11, 10, 9	\$2,500	<ul style="list-style-type: none"> <li>• Ground signage (2)</li> <li>• Social media promotion</li> <li>• Ground announcements at Adamstown Oval</li> </ul>
Senior & Youth Player	\$2,100	<ul style="list-style-type: none"> <li>• Player pays no rego fees</li> </ul>
JDL player	\$1,500	<ul style="list-style-type: none"> <li>• Player pays no rego fees</li> </ul>
Canteen and bar	\$1,500	<ul style="list-style-type: none"> <li>• Exclusive teardrop flags &amp; brochures at home games</li> <li>• Ground sign</li> </ul>
Ball boys	\$1,750	<ul style="list-style-type: none"> <li>• Logo on ball boy vests PLUS Ground sign</li> </ul>

## Ground signage advertising

Promote your brand all year for the cost of one newspaper advert. Adamstown Oval is used by our Youth & Senior NPL teams, the Adamstown Rosebud Women's NPL teams and for other football & community events.

Ground sign advertising	1 yr \$995 2 yrs \$1,695	<ul style="list-style-type: none"> <li>• <b>Includes sign making and installation</b></li> <li>• Does not include passes to games or Sponsors Day</li> </ul>
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